

Why Start-Up in 20s?

Are you looking to take your life to a next level?

- Are you looking to earn big money and achieve financial freedom?
- Are you looking for an opportunity to decide what kind of life you want to live?
- Are you hard working and don't need to look at the clock?
- Are you willing to do whatever it takes to achieve your dreams, wishes and expectations in life?

If Yes, than Go to next slide.

If you don't build your
DREAM
someone else will hire
you to help them build theirs

Pitfalls of Job

- Working for someone else really sucks.
- You sacrifice your health, sleep, family time and best years of your life for a company that doesn't appreciate you.
- This doesn't seem like a winning strategy at all.

Present Job Scenario

As per Dr S Ramadorai, adviser to the prime minister in the national council on skill development, Government of India:

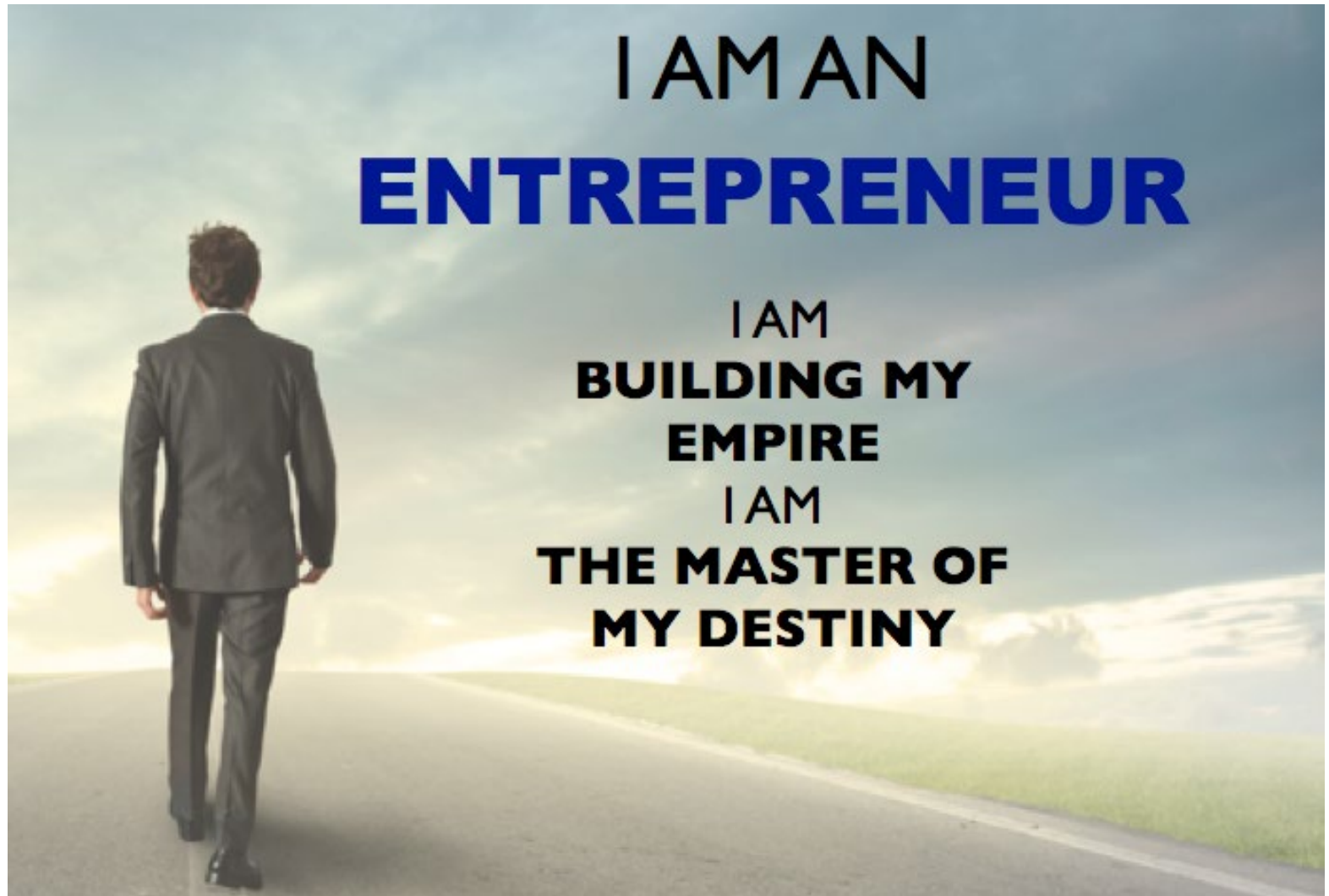
- **India is a young economy and we are only growing younger.**
- **By the year 2020 average age of Indian will be 29 years & 65% of our people will be in the working age group.**
- **This working age group is expected to continue at least till 2040.**

Present Job Scenario

- **ACCORDING to Govt. estimate, to cater to this working age group, we need to create around 1 to 1.5 crore jobs per year for the next decade to provide employment to young population.**
- **Large businesses in India, both in the public and private sector, will not be able to generate employment at such a large scale.**
- **There will be fierce competition to get good jobs.**

Present Job Scenario

***Looking at current Job Scenario
it is advisable to work for
yourself and start your own
business and provide
employment to others.***



Why Start –Up?

**Write down names of
three persons whom
you consider wealthy?**

**Don't go to next slide before writing names of three
wealthy persons whom you know personally.**

Why Start –Up?

**Out of three names you have
written how many are in Service?**

Probably None

**This Proves that to become
wealthy you have to be in
Business.**

Why Start –Up?

**Out of Business People you know,
How many have inherited Business
and How many are self made.**

Why Start –Up?

- According to a survey reported in TOI dated Aug 13, 2013, out of the world's hundred richest people today,

➤ **27 are heirs and 73 are self-made.**

Super-achievers are not born, they are self made people.

➤ **One's own struggle will make super achievers.**

Super-achievement is not got through inheritance, but is self-acquired success.

4 Reasons to go for Start-Up in 20s

1. Long - Term potential returns:

More time you spend as Entrepreneur, the better long term returns you will going to get.

2. More Risk Tolerance:

- Start – Up involves significant risk of loss of your time and money.
- At this age you have fewer commitments and much more time to make up for losses you may incur. So starting a business as early as possible mitigates the potential loss.

4 Reasons to go for Start-Up in 20s

3. More Energy and Motivation:

- It takes lot of work to run a Start-Up.
- At this age you have more energy, motivation and enthusiasm. Take advantage of these personal assets while you have them.

4. More Adaptability:

- Start-Ups face major technological disruptions on regular basis.
- At this age you stand a better chance of recognizing and incorporating new technology quickly.

60% of Freelancers in India are Under Age 30

As per Truelancer Freelancer India Survey Report:

- India has the world's largest freelance workforce after USA.
- By 2020, 50% of workers are expected to go freelance.
- At Present 60% of Freelancers are below age 30 and another 25% below age 40.
- The reason for choosing Freelancing are Better Work and Life Balance. To be your own Boss and rising Entrepreneurship in India.

<https://www.truelancer.com/blog/freelancer-india-report/>

SUMMARY

- Availability of Jobs will be less, so getting good jobs will be very difficult in this highly competitive scenario.
- If you want to become wealthy, then you have to be in business.
- People who have started own business have become more successful than those who have inherited.
- It is advisable to go for Start-Up in your 20s.
- You will get satisfaction of creating jobs for others.

**So make a informed decision
and begin your Start-Up Now.**

You will be Glad of Choice made by you.

BENEFITS OF BEING AN ENTREPRENEUR



JOB SATISFACTION

86%

SUCCESS

84%

FREEDOM

83%

HAPPINESS

81%

MONEY

71%

Why Start-Up as LIC Advisor?

Why Start-Up as LIC Advisor?

Advantages of Start-Up as LIC Advisor:

1. Less Capital Investment:

LIC Advisor profession provides you the opportunity to go for Start-Up without much Capital Investment.

2. Royalty Income / Hereditary Income :

Writers & Singers get Royalty income for life time for job done only once. Similarly LIC advisors also gets Royalty Income for life time for Sale made once.

This royalty income is payable to your legal heirs in event of your death any time.

Why Start-Up as LIC Advisor?

3. Job gets Easier & Less Demanding as Business Grows:

As this is Business of Relationship and Good Customer Service. Once you have trusted customer base, you will get repeat Business and Referrals. Of course you have to work very hard during initial years to create trusted customer base.

4. You can Pass this Business to your next Generation as a legacy:

With established customer base, it will be smooth transition of Business for your children to continue your legacy.

Your apprehensions about LIC Advisor's Profession.

You must be having following apprehensions about this profession:

- 1. If I become LIC Advisor what will People think about me?**
- 2. I can't do Marketing Job.**
- 3. People are already Insured.**
- 4. There are lot of agents in the Market.**

Your Apprehension No.1

What will People Think about me?

- **This is Exclusive agency channel where you will be dealing with HNI Segment and Corporate Sector.**
- **People will appreciate you on Selecting this profession as they are looking for professional advice to fulfill their needs.**
- **Look at the Success Stories of Successful LIC Entrepreneurs and what they have to say about this profession:**

- Success stories of LIC Entrepreneurs:
<https://youtu.be/x4YDI3mpAv0>
- Success stories of Top LIC Advisors:
https://youtu.be/oCE7VQemC_g

Your Apprehension No.1

What will People Think about me?

**Top LIC advisors earn between
'3 crores to ' 8 crores per
annum.**

**They occupy top positions in
society and even recognized
all over the world.**

Your Apprehension No.1

What will People Think about me?

Through our meticulous training and guidance we will make sure that you will earn anything between ₹1,00,000 to ₹8,00,000 per month within 3 years time and occupy top position in LIC.

But it requires willingness on your part to work hard to fulfill your dreams.

Your Apprehension No.2 I Can't do Marketing JOB?

No body is born with Marketing, Selling and Communication Skills. These can be learned over the period of time.

We will guide you to acquire these skills. Only thing required is the willingness on your part to learn.

Your Apprehension No.3

People are Already Insured

- **Indian Insurance Market is one of the least Insured Market in the world.**
- **Out of total insurable population only 40% are covered till today.**
- **These 40% also are also not adequately covered.**

Link to read article on Life Insurance of Indians:

<http://epaper.financialexpress.com/c/29606881>

There is tremendous scope available in this industry.

Your Apprehension No.4

There are lot of Advisors

- **There are only about 12 lakhs advisors in LIC.**
- **Looking at the Insurable Population, they are not adequate.**
- **Out of these only 20% of total agency force is working as Professionals, and these 20% brings 80% of total life Insurance business.**

We will help build your career as a professional advisor and make sure that you will be among these top 20% advisors.

What we are looking for?

- We are looking for self-driven people who love meeting people.
- We are not looking for people who want to work for a salary; this opportunity is totally commission and incentive based.
- This is a full-time income opportunity and not a 9-5 job.
- If you can't work long hours and weekends DO NOT apply.

This opportunity is for 10 Selected People

**We make Ordinary People
earn Extraordinary Wealth
and make them
STAND OUT FROM THE CROWD**

For more details on:

- Job Profile
- Market Potential
- Remuneration and other Benefits
- Procedure to become LIC Advisor and
- Support from our side

call on: 9822017314

OR

**Apply online on
website www.lic4you.in**

The logo for LIC 4YOU. 'LIC' is in blue text on a yellow rectangular background. '4YOU' is in white text on a blue rectangular background.

LIC 4YOU

BECOME AN LIC AGENT TODAY

THANK YOU

Apply online at : www.lic4you.in

Contact Raj Sharma on : 9822017314 / 9323008414